



Fundraising Event Sponsorships Guidelines, Priorities, Criteria and Constraints

Definition

A sponsorship can be monetary or in-kind support for an event, activity or organization in exchange for attendance, participation or an associated value. They generally are intended to benefit a worthy cause. Sponsorships are part of Matson's brand marketing initiatives and may be entered into with a charity, a registered non-profit community organization or a group which meets certain criteria.

Guidelines

We will prioritize sponsorships or in-kind donations for events and activities which are produced in a cost-effective manner, resulting in **no less than 70% of gross proceeds** to benefit a designated cause. For example, a \$2,500 sponsorship of a luncheon table of ten may have a value received of up to \$750 (\$75/person), netting the charity \$1,750 (70%).

Our Priorities

Matson will be more likely to sponsor events which have the active volunteer support of Matson employees; are likely to be sustainable; benefit without restriction all of the people in the community; enhance business development opportunities for the company; and have specified associated value propositions.

Constraints

Sponsorships will not be considered for or on behalf of individuals, to support political activities or organizations established to primarily influence legislation. Only one sponsorship will be provided in a calendar year for a specific organization; for example, if your charity fundraises via a lunch or dinner, a golf-tournament or a walk/run, please prioritize your request. Recent approval of a cash or in-kind donation to the same organization may be cause to deny a sponsorship request.

Evaluation Criteria

Our considerations will include

- Whether the charity is supported by Matson employees as volunteers or as donors.
- Whether the event occurs in the geographic area served by Matson or where Matson has a significant business operation.

Timing

Please submit your request no later than 90 days prior to the event.

Organizations Located Outside of the United States

In order to ensure compliance with the U.S. Foreign Corrupt Practices Act, Matson Giving cannot give an in-kind donation to an organization located outside of the United States unless the following criteria are met:

- It has been determined that Matson, Inc. and its subsidiaries have no matters awaiting decision by any foreign government or official having an interest in the organization.
- Matson Giving has obtained the prior written approval of the Chief Legal Officer or the Controller of Matson, Inc.

If the donation is for the purchase of specified material goods, it is preferable for Matson Giving to purchase the material goods for the organization, rather than make a cash donation to the organization. Matson Giving representatives should make the presentation of the donation to the organization in public.